



LANDING PAGE DEVELOPMENT PROPOSAL

Prepared By: WEBVERSE Solutions

Contact Email: support@webverse.site

Website: webverse.site

Introduction

Thank you for the opportunity to submit this proposal for your website development project. WebVerse Solutions specializes in creating modern, responsive, and user-friendly websites designed to strengthen your online presence and support your business goals.

Our objective is to deliver a professional website that provides an excellent user experience across desktop, tablet, and mobile devices while effectively showcasing your products, services, and brand.

Project Scope

The website will include the following features and deliverables:

Included Features

- ✓ Responsive Design for Desktop, Tablet, and Mobile Devices
- ✓ Modern UI/UX Design
- ✓ Contact or Inquiry Form
- ✓ Strategic Call-To-Action (CTA) Sections
- ✓ Basic Search Engine Optimization (SEO)



✓ Analytics Integration and Setup

✓ Fast Loading Performance Optimization

Optional Services

✓ Website Hosting Setup

✓ One Professional Marketing Email Template

✓ Business Email Setup and Configuration

Hosting, Domain, and Renewal Policy

Website Development Fee

The website development fee covers the design, development, testing, and deployment of the website only.

Hosting and Domain Registration

Website hosting and domain registration are separate services and are not included in the website development fee unless specifically stated in this proposal.

The client may:

- Provide their own hosting and domain account.
- Request WebVerse Solutions to facilitate the purchase and setup of hosting and domain services.
- Avail of hosting management services for an additional fee.



Renewal Fees

Please note that hosting and domain services require periodic renewal to keep the website online and accessible.

The client is responsible for all renewal fees associated with:

- Web Hosting Plans
- Domain Name Registration
- Business Email Services
- SSL Certificates (if applicable)
- Other Third-Party Services or Subscriptions

Renewal fees are charged separately from the website development fee and will be based on the current pricing of the service provider at the time of renewal.

Renewal Reminders

As a courtesy, WebVerse Solutions may provide renewal reminders before the expiration date. However, it remains the client's responsibility to ensure that all hosting and domain renewals are paid on time.

Failure to renew hosting or domain services may result in:

- Website downtime
- Email service interruption
- Temporary website suspension
- Potential loss of domain ownership after expiration periods



Website Management Services (Optional)

Clients may choose to avail of ongoing website management and renewal assistance services from WebVerse Solutions for an additional annual or monthly fee, subject to a separate agreement.

Development Process

1. Planning & Consultation

- Gather project requirements
- Provide all content and images
- Understand business goals and target audience
- Define website structure and content

2. Design & Development (Laravel 8.0)

- Create a modern and professional design
- Develop responsive pages and functionality
- Optimize user experience and navigation

3. Testing & Optimization

- Cross-device and cross-browser testing
- Performance optimization
- Contact form and functionality testing



4. Deployment & Launch

- Website deployment to hosting environment
- Final review and approval
- Website launch

Benefits

By choosing WebVerse Solutions, you will receive:

- A professional online presence
- Mobile-friendly user experience
- Improved customer engagement
- Increased inquiry and lead generation opportunities
- Search-engine-friendly website structure
- Performance-optimized pages for faster loading

Project Timeline

Estimated completion: **20–30 Business Days**

(Timeline may vary depending on project complexity, content availability, and revisions.)

Support

After Website Launch, One (1) month basic support and guidance will be provided to ensure a smooth transition and successful website launch.

Payment Terms

- 50% Down Payment upon project approval
- 50% Remaining Balance upon project completion and before website deployment

Work will commence upon receipt of the initial payment.



Terms and Conditions

1. Additional features not included in the scope will be charged separately.
2. Client must provide all content and images before development starts.
3. We will make sure the website is always up (Website Management Services Agreement).

Acceptance

We look forward to working with you and helping your business establish a strong digital presence through a modern and professional website.

Thank you for your consideration.

Prepared by:

WEBVERSE SOLUTIONS

Contact: +63 (970) 3280848

Email: support@webverse.site